



**SIRA**

INTERNATIONAL LLC

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**EMPOWERING  
BRANDS WITH  
STRATEGIC  
BUSINESS  
JOURNEY!**

Your Journey to Success  
BEGINS HERE

# WHO WE ARE?



Sira International LLC is more than just an agency; we are your strategic partners on the journey to digital excellence.

With a mission to empower businesses, Sira International is a dynamic team of innovators, storytellers, and digital experts dedicated to driving your brand's success.

## YOUR ONE-STOP DESTINATION FOR ALL MEDIA OR IT SERVICES

### Designed for companies of all sizes

We offer you Complete Management — Marketing, Advertising, IT & Development, Event Management, Consultancy, PR and much more.

### WHY SIRA INTERNATIONAL?

AWARD WINNING AGENCY	STRATEGIC BRILLIANCE	CREATIVE EXCELLENCE	COMPREHENSIVE SOLUTIONS
From industry giants to esteemed platforms, our agency's expertise and dedication have earned us invaluable recognitions.	We bring a strategic edge to your brand's digital presence. Our data-driven strategies are tailored to your unique needs, ensuring you stand out in the digital landscape.	From captivating content to visually stunning designs, our creative team crafts experiences that resonate with your audience and leave a lasting impact.	We're your one-stop-station for everything. Whether it's marketing, advertising, events or tech, we've got you covered with a wide range of services.
INNOVATIVE APPROACH	TAILORED SOLUTIONS	CUSTOMER CENTRIC	RESULTS THAT MATTER
We're not just professionals; we're innovators. We stay ahead of industry trends to deliver fresh and innovative solutions.	Every brand is unique, and we understand that. Our services are customizable to fit your brand's specific goals and objectives.	Your success is our success. We're dedicated to building lasting relationships with our clients and providing exceptional customer service.	We're committed to driving meaningful results. Our focus is on achieving tangible outcomes that impact your brand's growth and bottom line.



# NAVIGATE OUR GALAXY OF SERVICES

## OUR SERVICES

### MARKETING

-  Digital Marketing
-  Social Media Management
-  Social Media Optimization (SMO)
-  Social Media Marketing (SMM)
-  Search Engine Optimization (SEO)
-  Search Engine Marketing (SEM)
-  Influencer Marketing
-  Email Marketing
-  Offline Marketing

### ADVERTISING

-  AD Campaigns
-  Media Buying
-  Press Releases
-  Outdoor Advertising (OOH)

### TECHNOLOGY

**Development**

-  Web Development
-  Software Development
-  App Development

**IT Solutions & Services**

<ul style="list-style-type: none"> <li> IT Infrastructure Solutions</li> <li> Support Services (AMC)</li> <li> CCTV / IP Telephony</li> <li> Wireless/ Switch/ Firewall</li> <li> Meeting Room Solutions</li> <li> Backup &amp; Disaster Recovery</li> <li> Security Solutions (CyberSec &amp; Endpoint)</li> </ul>	<ul style="list-style-type: none"> <li> Enterprise Resource Planning (ERP)</li> <li> Learning Management System (LMS)</li> <li> Human Resource Management System (HRMS)</li> <li> Payment Gateway Solutions</li> <li> License Renewals</li> <li> Backup Solutions (On-prem and cloud)</li> <li> IT Asset Management and Monitoring Tools</li> </ul>
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### EVENTS

-  Event Management & Event Hosting
-  Exhibition Booth
-  Event Registration Software
-  Photography/ Videography
-  Event Production Setup (Screen, Audio, Lights, Stage, etc.)
-  Backdrop & Lanyard Printing
-  Corporate Gifting
-  Catering

### OTHER

-  Chat Automations (WhatsApp / Messenger)
-  Graphic Designing
-  Business Profile Optimization
-  Logo Designing & Company Profiling
-  Blog Writing
-  Company Branding
-  Marketing Consultancy
-  Social Media Auditing
-  SEO and Website Auditing

# OUR MARKETING PLANS

To cater to the unique requirements of your project, we offer a selection of comprehensive plans designed to empower your brand's digital journey. Each plan combines our expertise, creative brilliance, and innovative strategies to achieve your goals.



## CORPORATE

- Masterful social media orchestration
- **20 posts that captivate hearts**
- Revamped Branding and Brand Identity
- Influencer partnerships to amplify your voice
- Advanced SEO, SMO, SEM, SMM to reach the stars
- Email Marketing
- AD campaigns monitoring
- Marketing Automation
- Media Buying
- Enterprise level videography and advertising
- Geofencing
- Crisis Management Communication
- Reputation Management
- Brand awareness
- Blog writing and optimization
- Local Listings and Press Releases

## CORPORATE+

- Total social media dominion
- **UNLIMITED extraordinary posts that inspire**
- Newsletters, Brochures and Flyer designing
- Banners designing for billboards or Outdoor advertising
- Influencer collaborations that reshape the narrative
- Advanced SEO, SEM, and PPC that drive transformation
- Influencer Marketing
- Press Releases
- Offline Marketing
- Event Management
- Event Hosting
- Enterprise Media Buying
- Geofencing
- Brand partnerships & collaborations
- Wider press coverages
- Email Marketing
- Blogging with Paid Directives
- Strategizing and budgeting Marketing Operations

## SME+

- Stronger social media management
- **15 captivating posts per month**
- Agile Content Production in Response to Trends
- Influencer Management and Collaboration
- Crisis Management Communication
- Reputation Management
- Brand awareness
- Blog writing and optimization
- Video Marketing
- Business Profile Optimization
- Local Listings and Press Releases
- SEO, SMO, SEM, SMM to reach the stars
- AD campaigns monitoring
- Media Buying

## SME

- Seamless social media management
- **10 captivating posts per month**
- Basic Search Engine Optimization for trailblazers
- Basic Social Media Optimization
- Blog writing and optimization
- Video Marketing
- Business Profile Optimization

## Micro SME

- Social media setup and optimization
- **4 creative posts per month**
- Basic Search Engine Optimization
- Basic Social Media Optimization
- Business Profile Optimization

### Small and Medium Enterprises Packages

### Large Enterprises Packages

*Choose not just a plan, but a path to a brand revolution.*

Feel free to mix and match the above plans with our **ADD ONS** that resonates perfectly with your brand's vibe! Check out our ADD ONS at [www.siraintl.com/plans](http://www.siraintl.com/plans)

# EVENT MANAGEMENT SERVICES

Event Magic: Where Ordinary Becomes Extraordinary!

From **Event Licensing** to **Event Execution**, we can manage it all!

## OUR EXPERTISE

CORPORATE  
EVENTS

PRODUCT  
LAUNCH OR  
OPENINGS

MUSIC  
CONCERTS

FASHION AND  
LIFESTYLE

VIP  
GATHERINGS

ROADSHOWS

EXHIBITIONS /  
FESTIVALS

SPORTS EVENT  
&  
MANAGEMENT



Event  
Management &  
Event Hosting



Exhibition  
Booth



Event License



Photography



Videography



Event Media  
Coverage



Event Production  
Setup (LED Screen,  
Audio, Lights,  
Stage, etc.)



Corporate  
Gifting



Catering



Event Registration  
Software



Backdrop  
Printing



Lanyard  
Printing

## What You Can Expect From Us

### EXPERT STAFF AT YOUR SERVICE

Our team is the core of our success. With years of collaboration and shared experiences, we bring energy and creativity to every event.

### CATERING EXCELLENCE

Through our extensive network of trusted caterers, restaurants, hotels, and gourmet brands, we ensure top-quality catering that fits any budget.

### FULL EVENT SUPPORT

From venue sourcing and securing permits to staffing, decor, and tailored food and beverage options, we handle every detail.

### PERMITS AND LICENSING

For events of any size or nature—private or public, indoor or outdoor—we manage all the necessary permits and licenses.

## Tell Us More About Your Event!

Check out more about our Event Management Services on [www.siraintl.com/event-management-in-oman/](http://www.siraintl.com/event-management-in-oman/)

(or)



SCAN ME

# INNOVATIVE TECHNOLOGY SOLUTIONS

## Revolutionize Your Business With Expert Development and IT Solutions

### DEVELOPMENT



WEB DEVELOPMENT



SOFTWARE DEVELOPMENT



APP DEVELOPMENT

### IT SOLUTIONS



IT Infrastructure Solutions



Support Services (AMC)



CCTV / IP Telephony



Wireless/ Switch/ Firewall



Meeting Room Solutions



Enterprise Resource Planning (ERP)



Learning Management System (LMS)



Human Resource Management System (HRMS)



Payment Gateway Solutions



Backup & Disaster Recovery



License Renewals



Backup Solutions (On-prem and cloud)



Security Solutions (CyberSec & Endpoint)



IT Asset Management and Monitoring Tools

## What You Can Expect From Us

TAILORED IT STRATEGIES	CUTTING-EDGE TECHNOLOGY	SEAMLESS USER EXPERIENCE	COMPREHENSIVE SUPPORT
We develop custom IT strategies based on your specific business goals that are both scalable and sustainable.	We ensure that your IT infrastructure and software solutions are innovative, secure, and future-ready.	Expect user-friendly interfaces, fast load times, and intuitive functionalities across your websites, apps, and software.	From initial consultation to post-deployment support, we provide full-cycle services, ensuring smooth execution and long-term success.

## Reach out to us for your Tech Needs!

Check out more about our Technology Services on [www.siraintl.com/development-and-it-solutions-in-oman/](http://www.siraintl.com/development-and-it-solutions-in-oman/)

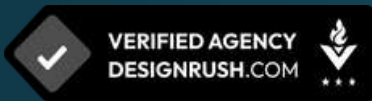
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SCAN ME

# Valued Recognitions by Industry Leaders

From industry giants to esteemed platforms, our agency's expertise and dedication have earned us invaluable recognitions that speak volumes about our commitment to excellence.





# Let's Connect and make your Brand's Journey POWERFUL!

## WHERE TO FIND US

Sira International LLC,  
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LET'S TALK  
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